



2015

IN REVIEW

INVESTOR IMPACT REPORT



CALVIN CENTER FOR
INNOVATION IN BUSINESS

RAISING THE *level of* BUSINESS EDUCATION

100%

Of business faculty have professional experience

100%

Of business faculty have graduate degrees

100%

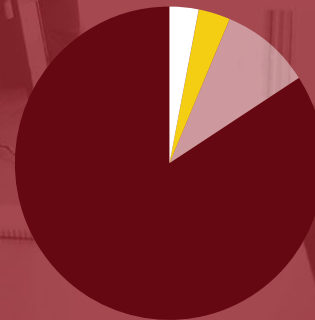
Of graduating students have at least 3 CAP project experiences

87%

Of graduating business majors have a formal internship experience

95.3%

Of graduates were employed within 6 months of graduation



- Student Grants | \$2,267.86
- Travel Grants | \$2,039.53
- Small Grants | \$6,708.04
- Major Grants | \$58,750.00

TOTAL INVESTMENT: \$69,765.43

Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin College Business Department.

Our work raises the level of business education and scholarship at Calvin College to ensure students are well equipped for lives of service and leadership in business.

11

MAJOR GRANT
RECIPIENTS

21

SMALL GRANT
RECIPIENTS

12

STUDENT GRANT
RECIPIENTS

ENGAGING THE BROADER BUSINESS COMMUNITY

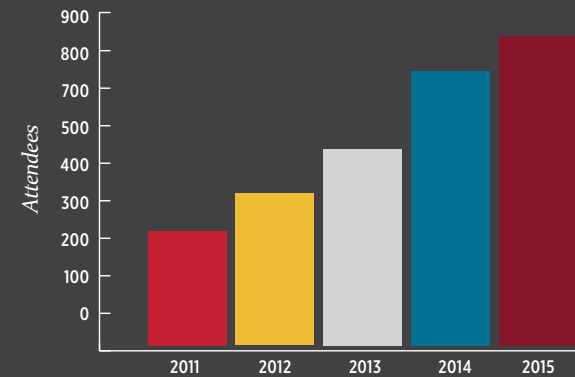
Our work positively and significantly impacts Calvin students by allowing them to integrate knowledge and skills learned in the classroom with real, tangible, hands-on experience.

Calvin Business Partners Award Luncheon

300 guests enjoyed a unique business event honoring Wolverine World Wide, John and Judy Spoelhof, Mary Tuuk, and Andrew DeVries. Rich Sheridan, the CEO of Menlo Innovations, discussed his latest book, *Joy, Inc.*

Leadercast

More than 800 business men and women were welcomed to Calvin College for a one-day event exploring what it means to be an authentic and truly remarkable leader.



Leadercast 2015

FOSTERING EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage, and grow Calvin business faculty and students by providing ongoing support of scholarship and engagement.

Calvin Women's Network

18 STUDENTS, 18 MENTORS CONNECT TO GROW

The Calvin Women's Network connects women business students with women business professionals in West Michigan to share experiences, grow mutually, and benefit from a faith-based mentor-mentee relationship.

Faculty Reading Group

SUMMER READING GROUP IN REFORMED THINKING

The group grew out of a desire to reflect on and learn in community more about the reformed tradition and our identities as reformed Christians in the Calvin community. What does it mean to each of us personally to be reformed? How does it shape or influence what we do and how we do it-especially our teaching and learning here at Calvin?

Participants read and discussed several works together and "thought on paper" by writing personal reflective statements.

Works Included: Calvinism in the Las Vegas Airport (Mouw); Living into Community (Pohl); Every Good Endeavor (Keller); Keeping Faith (Wolterstorff)

DEVELOPMENT OF THE COMMON GRACE SYMPOSIUM

200 members of the faith, business, and academic communities were invited to our first-ever Symposium on Common Grace, a one-day event exploring Abraham Kuyper's works on common grace. Richard Mouw and Peter Heslam were keynote speakers. Six articles were written and published by nine Calvin business faculty members.



SYMPOSIUM ON
COMMON GRACE
IN BUSINESS



Executive Education

CPE SEMINARS

Calvin business faculty members developed and presented two CPE (Continuing Professional Education) Seminars for accountants, with help from the CCIB. Accountants were able to earn up to 9 CPE credits by attending these seminars.

Calvin Young Women's Business Institute

PRE-COLLEGE PROGRAM FOR HIGH SCHOOL WOMEN

17 PARTICIPANTS

11 DIFFERENT SCHOOLS =

3 DIFFERENT STATES

1 selective, resume-building experience designed to help young women see the possibilities and career opportunities available to them.

Spring Speakers

THE BUSINESS OF SPORT

Jeff Bower, general manager of the Detroit Pistons, and Dennis Manion, president of Palace Sports Entertainment, discussed the business of professional sports with students.



HR Student Organization

Students attended Michigan State University's Human Resources conference, thanks to support from the CCIB.

PROMOTING EXPERIENTIAL LEARNING

Experiential learning, by definition is the process by which students develop knowledge, skills, and values through direct experiences.

Calvin Action Projects

Completed 45 CAP projects with 51 unique clients

SAMPLE CAP SPONSORS

- Harley Davidson
- Gordon Food Service
- Mars Drinks
- Herman Miller
- Celebration Cinemas!
- Everkept Storage
- Sebago
- CAT
- Rockford Construction
- The Stow Company
- Euro-Locks
- Macatawa Bank

MWEST CHALLENGE



Two students participated in the the MWest Challenge this year. The challenge is a student business plan competition designed to create cross collaboration between students that span across several universities throughout West Michigan. Students who participate have access to \$30,000+ in cash prizes, resources, mentors and educational workshops as well as opportunities to network with angel investors.

HOW CAN YOU HELP?

- Pray for Calvin College
- Sponsor a CAP project
- Hire an Intern or Recent Graduate
 - Mentor a student
 - Invest in the CCIB



CALVIN CENTER FOR **INNOVATION IN BUSINESS**

Calvin Center for Innovation in Business

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