

# RAISING THE *level of* BUSINESS EDUCATION

100%  
100%  
100%  
87%

Of business faculty had professional experience

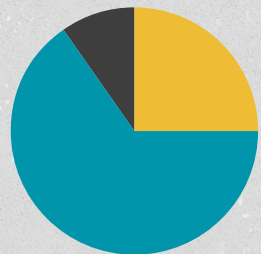
Of business faculty had graduate degrees

Of graduating students had at least 3 CAP project experiences

Of graduating business majors had a formal internship experience

## FINANCIAL INVESTMENT

The CCIB provides financial support for student and faculty programs and research.



Small Grants | \$6,569  
Large Grants | \$17,000  
Travel Grants | \$2,467

TOTAL INVESTMENT: \$26,036

9

LARGE GRANT  
RECIPIENTS

4

SMALL GRANT  
RECIPIENTS

1

INTERIM SUPPORTED  
RECIPIENTS

Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin College Business Department.

Our work raises the level of business education and scholarship at Calvin College to ensure students are well equipped for lives of service and leadership in business.

### HOW CAN YOU HELP?

- Pray for Calvin College
- Sponsor a CAP project
- Hire an Intern or Recent Graduate
- Invest in the CCIB



CALVIN  
College



Calvin Center for Innovation in Business

North Hall 167  
1740 Knollcrest Circle SE  
Grand Rapids, MI 49546

[www.calvin.edu/innovation](http://www.calvin.edu/innovation)

# 2014 IN REVIEW

Investor Impact Report

CALVIN CENTER FOR  
INNOVATION IN BUSINESS  
A CENTER OF CALVIN COLLEGE

# 2014 IN REVIEW

## FOSTER EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage, and grow Calvin business faculty and students by providing ongoing support of scholarship and engagement.

### Calvin Women's Network

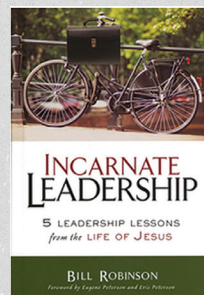
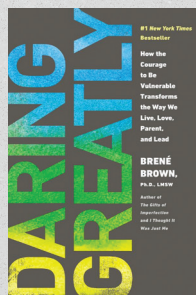
This network of students and mentors received formal approval from Calvin this spring to become a Student Organization. Students are working to kick off the organization this fall.

### Book Clubs

Students engaged each other and faculty members while reading two books this year.

*Daring Greatly*,  
Dr. Brene Brown

*Incarnate Leadership*  
Dr. Bill Robinson



### Interims

In addition to providing interim experiences to India and Europe, the CCIB also supported the development of a new interim to South Korea.



## ENGAGE THE BROADER *business community*

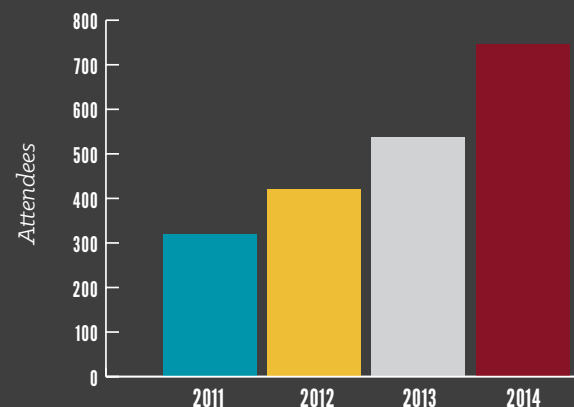
Our work positively and significantly impacts Calvin students by allowing them to integrate knowledge and skills learned in the classroom with real, tangible, hands-on experience.

### Calvin Business Partners Award Luncheon

More than 320 guests enjoyed unique business event honoring **Gordon Food Service, Elsa Prince Broekhuizen, Milt & Carol Kuyers, and Linda McFadden.** Jason Hanson spoke regarding *Faith, Vocation, and 21 years in the NFL.*

### Leadercast

Brings leaders to Calvin College for a one day leadership development event.



### Calvin Young Women's Business Institute

A pre-college program designed to encourage young women to think big.

**17 PARTICIPANTS**

**11 DIFFERENT SCHOOLS**

**3 DIFFERENT STATES**

=

1 selective, resume-building experience designed to help young women see the possibilities and career opportunities available to them.

## PROMOTE EXPERIENTIAL LEARNING

Experiential learning, by definition is the process by which students develop knowledge, skills, and values through direct experiences.

### Calvin Action Projects

Completed **99** CAP projects with **51** unique clients

## SAMPLE CAP SPONSORS

- Wolverine Worldwide Inc.
- CLC Network
- Ed DeVries Properties
- Fifth Third Bank
- Gordon Food Service
- Herman Miller
- Hudsonville Ice Cream
- John A. Van Den Bosch Company
- Railside Golf Club
- Sietsema Orchards
- Steelcase
- The Stow Company



The MWest Challenge is a student business plan competition designed to create cross collaboration between students that span across several universities throughout West Michigan. Students who participate in the Challenge have access to:

- \$30,000 + in cash prizes
- Resources, mentors, and educational workshops
- Opportunities to network with angel investors